

Concept Note- People's Water Awareness Campaign

TARUN BHARAT SANGH

Aim:-

Providing drinking water security to all, connecting people to natural resource conservation, enhancing their capacity to cope with impacts of climate change and starting a process of change that builds society based on principles of equity, justice and freedom from greed.

Objectives:-

1. Strengthening people's capacities coping with livelihood pressures to regain rights and responsibilities over traditional water resources and to create interest for regenerating tanks and lakes.
2. Building a model of local community based decentralized management process for community water sources in every state of India.
3. Building a Water Resource Centre in every state which takes forward the process for advocacy on water literacy, water rights and community based water management.

Work Process:-

1. To prepare one to five water leaders in every state for taking forward the water literacy awareness campaign.
2. Every water leader will prepare 10 Water Engineers (W.E.), 100 Water Volunteers (W.V.), 5 Water Managers (W.M.) and 20 Water Warriors (W.W.).
Water Leaders will be engaged full time. They will prepare other full time workers or join other like-minded friends to accomplish their goals. Water Leaders will respect their state's water and geo-cultural diversity and will be independent to decide their work process and workers. Trainings for everyone will be conducted at 'Tarun Jal Vidyapeeth' (Water University) at the campus of Tarun Bharat Sangh.

Work Strategy-

1. Various mediums will be used for creating awareness among the society for traditional water harvesting structures like building resource material, role plays, slide shows, meetings, conventions, conferences, workshops and training & research programs will be organized.

2. Implementing the orders of Honorable Supreme Court and provisions of Drainage Act. Using various medium of people's advocacy like PIL, listening to people views, inter dialogue workshops and amendments in legal framework.
3. Organizing the local community. Supporting people's participation in the conservation of RWH structures. Building work plan for implementation of government plans. Ensuring transparency in the implementation of administrative plans for conservation. Building organizations at the local level and increasing livelihood opportunities.
4. Investigating the reasons for declining water conservation structures. Procuring advice of community and subject specialists. Consulting old research and literature. Knowing the economic, social and climate change effects originating from these structures. Understanding the effects of all these on the livelihood resources.
5. Preparing within the community groups of people with same thought process and working on the same issues. Fixing the people answerable on the basis of ability and experience. Developing behavior of working in a community.
6. Promoting people's advocacy by providing legal information and strengthening access to water resources for people from the poorest segments of society.

Programme:-

1. Building capacity of Water leader at Tarun Bharat Sangh campus, training and deciding on the future programs. Preparing Detailed Program Report (D.P.R) in every state for 'Jal Jan Jodo Abhiyaan'. Water leaders training can be prepared on the basis of language, region and culture.
2. Spreading awareness amongst the community for the conservation of traditional water conservation structures.
3. Advocacy for saving the traditional water harvesting structures.
4. Creating models for conservation of these structures with the help of government and community and increasing the resources for livelihood.
5. Impact Assessment studies and documentation with respect to traditional water harvesting structures.
6. Mobilizing and preparing groups of people involved in the work related to conservation of natural resources.
7. Ensuring availability of clean drinking water depending on the needs of the people without discrimination.

Working Team: - Seven units will work at five levels.

1. Central Team- Water Leaders from all over the country will be members of the central team.

2. State Team:- The state and central teams will be prepared with the water leaders from all states.
3. Geo-cultural Regions:- There are more than 100 geo-cultural regions in India and teams will be decided on the basis of geo-culture. These will make Water Leaders.
4. River level:- Where Water Leaders will be able to make community organizations by preparing water workers, water warriors, water volunteers at river level, there will be teams on river level.
5. Community:- Last team will be prepared at community, village or town level .

Funds:-

Funds will be mobilized at the global level for 'Jal Jan Jodo Abhiyan' objective of improving livelihood resources for coping with climate change. This work will be done for global benefit starting with the local level. Thus, intellectual, social, organizational, ethical, all types of support must be mobilized. India was an economically exploited nation and is newly developing. Wealth here is concentrated in a few hands and others are deprived. This work is targeted at the deprived and marginalized sections of society. The process will invite people who will contribute to the cause regardless of religion and caste. We invite interested funders for the cause.

